



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

## Contract # 1392940

**Schedule Dates** 10/16/12-10/25/12  
**Advertiser** US Chamber of Commerce (22939)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** US CHAMBER OF COMMERCE/1498 (480072)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** BRAUNSCHEI, ANNE  
**Phone/Fax** /  
**CPE** 1498  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** US CHAMBER OF COMMER  
US CHAMBER OF COMMERCE  
JARED SALLES

**Date Entered** 10/12/12  
**Last Modified** 10/15/12  
**Entered By** Amy Marino  
**CO-OP** No  
**Headline #** ECR09842198  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,195.00  
**Net Total** \$35,105.00  
**Sales Tax**

## Columbus (WTTE)

By Broadcast Month	Spots	Rate
Oct. 2012	18	\$41,300.00
<b>Grand Total:</b>	<b>18</b>	<b>\$41,300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/16/12-10/19/12	2	:30	6:28:26P- Two And A Half Men			1	1	1	1			2	\$1,400.00	\$2,800.00	Columbus (WTTE)	2.5 MEN	10/12/12
1.0.1	Preempt (1)	10/17/12															Columbus (WTTE)	Program Change/Exception - Baseball Wednesday	
1.0.2	Preempt (1)	10/16/12															Columbus (WTTE)	Missing Copy/Exception -	
2.0	Normal Line / SPOT (2)	10/16/12-10/19/12	2	:30	10P- 11P (EST)	2		X	X	X	X			1	\$2,900.00	\$2,900.00	Columbus (WTTE)	NEWS	10/12/12
2.0.1	Preempt (2)	10/16/12															Columbus (WTTE)	Missing Copy/Exception -	
3.0	Normal Line / Baseball (3)	10/18/12-10/18/12	2	:30	7:28P- Sports-FOX MLB NLCS Game 4					2				2	\$3,500.00	\$7,000.00	Columbus (WTTE)	NLCS	10/12/12
4.0	Revised Line / Prime (4)	10/16/12-10/16/12	2	:30	9P- FOX-FOX News Special Presidential Debate			1									Columbus (WTTE)	PRES DEBATE	10/12/12
4.1	Normal Line / Prime (4)	10/22/12-10/22/12	2	:30	9P- FOX-FOX News Special Presidential Debate		1							1	\$3,500.00	\$3,500.00	Columbus (WTTE)	PRES DEBATE	10/15/12
5.0	Normal Line / Football (5)	10/20/12-10/20/12	2	:30	6:57:30P- Sports-FOX College Football 2							3		3	\$1,400.00	\$4,200.00	Columbus (WTTE)	COLLEGE FBALL	10/12/12
6.0	Normal Line / Football (6)	10/21/12-10/21/12	2	:30	12:58:30P- Sports-FOX NFL 1pm Game								1	1	\$2,500.00	\$2,500.00	Columbus (WTTE)	NFL	10/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

## Contract # 1392940

**Schedule Dates** 10/16/12-10/25/12  
**Advertiser** US Chamber of Commerce (22939)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** US CHAMBER OF COMMERCE/1498 (480072)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** BRAUNSCHEI,ANNE  
**Phone/Fax** /  
**CPE** 1498  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** US CHAMBER OF COMMER  
US CHAMBER OF COMMERCE  
JARED SALLES

**Date Entered** 10/12/12  
**Last Modified** 10/15/12  
**Entered By** Amy Marino  
**CO-OP** No  
**Headline #** ECR09842198  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,195.00  
**Net Total** \$35,105.00  
**Sales Tax**

## Columbus (WTTE)

By Broadcast Month	Spots	Rate
Oct. 2012	18	\$41,300.00
<b>Grand Total:</b>	<b>18</b>	<b>\$41,300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / Football (7)	10/21/12-10/21/12	2	:30	4P- 7:25P (EST)								1		\$4,000.00		Columbus (WTTE)	NFL	10/12/12
7.0.1	Preempt (7)	10/21/12															Columbus (WTTE)	Program Change/Exception - No 4pm NFL game	
8.0	Normal Line / SPOT (8)	10/22/12-10/25/12	2	:30	6:28:26P- Two And A Half Men		1	1	1	1				4	\$1,400.00	\$5,600.00	Columbus (WTTE)	2.5 MEN	10/12/12
9.0	Normal Line / SPOT (9)	10/22/12-10/25/12	2	:30	10P- 11P (EST)	2	X	X	X	X				2	\$2,900.00	\$5,800.00	Columbus (WTTE)	NEWS	10/12/12
10.0	Normal Line / Baseball (10)	10/22/12-10/22/12	2	:30	7:30P- 11P (EST)		2							2	\$3,500.00	\$7,000.00	Columbus (WTTE)	NLCS	10/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: